



**Associated
Church
Press**

Connecting Faith-based Communicators
theacp.org

**CONFERENCE &
AWARDS
CELEBRATION**

April 30 - May 2, 2025
Chicago, IL

**SPONSOR
OPPORTUNITIES**

**LEARN CRITICAL INFORMATION
WHILE JOINING IN FELLOWSHIP
AND NETWORKING WITH
RELIGIOUS COMMUNICATORS
ACROSS NORTH AMERICA.**

ACP brings together journalists, content creators and decision makers from religious news media organizations across North America in a two-day in-person conference. Sponsorship provides maximum exposure for your organization to your target market and represents your commitment to religious news.

SPONSOR OPPORTUNITIES

Platinum Sponsor - \$5,000 (1 available)

- Premium brand recognition on all promotional materials leading up to and during the event (print, digital, pre-roll)
- Premium branding on all Awards Program streams
- Opportunity to address conference wide session for 5 minutes
- Opportunity to present a mutually agreeable award or special recognition at awards dinner
- Complimentary full registration for two
- Exhibitor Booth with premium positioning
- Two sponsored emails to ACP membership
- Three sponsored posts on ACP social channels
- Above-the-scroll logo on bi-weekly member e-newsletter for one year
- "Why Faith Matters" social reels inclusion
- Insert (up to 8.5" x 11") in each attendee's registration folder
- Back cover advertisement in Member Directory (online, printable)
- One-year logo placement and click-through link from ACP website
- Once-annual story placement on the ACP website in keeping with the mutual goals of your organization and the ACP

Gold Sponsor - \$3,000 (4 available)

- Brand recognition on all promotional materials leading up to and during the event (print, digital, pre-roll)
- "Brought to you by" branding on all Awards Program streams
- Opportunity to address conference wide session for 3 minutes
- Complimentary full registration for two
- Exhibitor Booth
- One sponsored email to ACP membership
- Two sponsored posts on ACP social channels
- Above-the-scroll logo on bi-weekly member e-newsletter for three months
- "Why Faith Matters" social reels inclusion
- Insert (up to 8.5" x 11") in each attendee's registration folder
- Inside back OR inside front cover advertisement in Member Directory (online, printable)
- One-year logo placement and click-through link from ACP website

More info

REBECCA SNYDER | ACPCENTER@GMAIL.COM | 443-768-3281

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Silver Sponsor - \$1,000 (3 available)

- Brand recognition on all promotional materials leading up to and during the event (print, digital, pre-roll)
- "Brought to you by" branding on all Awards Program streams
- Opportunity to address conference wide session for 3 minutes
- Complimentary full registration for one
- Exhibitor Booth
- One sponsored posts on ACP social channels
- "Why Faith Matters" social reels inclusion
- Insert (up to 8.5" x 11") in each attendee's registration folder
- One-year logo placement and click-through link from ACP website

Bronze Sponsor - \$750 (5 available)

- Brand recognition on all promotional materials leading up to and during the event (print, digital, pre-roll)
- "Brought to you by" branding at coffee break stations
- Complimentary full registration for one
- "Why Faith Matters" social reels inclusion
- Insert (up to 8.5" x 11") in each attendee's registration folder
- One-year logo placement on ACP website

Swag Sponsor - \$350 (unlimited)

- Brand recognition on all promotional materials leading up to and during the event (print, digital, pre-roll)
- "Why Faith Matters" social reels inclusion
- Insert (up to 8.5" x 11") in each attendee's registration folder (Items provided by April 25, 2025)
- One-year logo placement on ACP website

Sponsorship Add Ons

- Membership directory full page advertisement (\$500)
- Membership directory half page advertisement (\$250)
- Membership directory quarter page advertisement (\$125)
- 1 Dedicated email to ACP opted-in members (\$350)
- 3 mo. ACP bi-weekly e-newsletter sponsorship (\$250)
- 1 sponsored post on MDDC social channels (\$250)
- Affiliate membership - (\$350)

More info

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THEACP.ORG